

MEAN WELL Privacy Policy

MEAN WELL ENTERPRISES CO., LTD, a global leading manufacturer of standard switch mode power supply declares that your privacy is important to us and we are committed to safeguarding it. This privacy policy explains how we process Your Personal Information, when you consent to the use of cookies on our website.

1. Scope:

This privacy policy covers how we process Your Personal Information, including the information you provide to us or we collect from you, after you consent to Use of Cookies and agree the service during your visiting on our website within our domain. It does not cover the links out of our domain, or the third-party cookies*. Please kindly refer to their privacy policies respectively.

2. Collecting Your Personal Information:

Depending on the type of functions and services you visit and/or use on our website, we may collect, store and use the following types of information:

- information about your device including your IP address, geographical location;
- information about your visits to and use of this website including the referral source, length of visit, page views, and website navigation paths;
- information, such as your name, email address, etc. that you enter when you 're requesting for service or contact via our website;
- information that is generated while using our website, including when, how often, and under what circumstances you use it;
- information contained in any communications that you send to us by email or through our website, including its communication content and metadata;
- any other information that you send to us.

Before you disclose the information from third party to us, you must obtain the consent from third party to both the disclosure and the processing of that personal information in accordance with this policy

3. Using Your Personal Information:

Your Personal Information will be used for the purposes specified in this policy or on the relevant pages of the website. We may use Your Personal Information for the following:

- administering our website and business;
- enabling your use of the services available on our website;
- providing technical and/or commercial services;
- contacting you based on your request;
- providing third parties with statistical information about our users (but those third parties will not be able to identify any individual user from that information);

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- dealing with inquiries and complaints made by or about you relating to our products and services;
- keeping our website secure and prevent fraud;
- If you submit information for publication on our website, we will publish and otherwise use that information in accordance with your agreement.
- For a fast and localized service, we may supply Your Personal Information to our authorized distributors or partners for direct contact.

4. Disclosing Your Personal Information:

When deemed necessary, we may disclose Your Personal Information to any of our employees, officers, insurers, professional advisers, agents, suppliers, subcontractors, or any member of our group of companies (this means our subsidiaries, our ultimate holding company and all its subsidiaries) for the purposes set out in this policy.

We may disclose Your Personal Information:

- to the extent that we are required to do so by law;
- in connection with any ongoing or prospective legal proceedings;
- in order to establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);

Except as provided in this policy, we will not provide Your Personal Information to irrelevant third parties.*

5. International data transfers:

Information that we collect may be stored, processed in, and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this policy.

Your Personal Information that you publish on our website or submit for publication on our website may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.*

You expressly agree to the transfers of Your Personal Information described in this section.

6. Retaining Your Personal Information:

This section sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations regarding the retention and deletion of information.

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Your Personal Information that we process for any purposes shall not be kept for longer than necessary. Notwithstanding the other provisions of this section, we will retain documents (including electronic documents) containing Your Personal Information:

- to the extent that we are required to do so by law;
- if we believe that the documents may be relevant to any ongoing or prospective legal proceedings; and
- in order to establish, exercise, or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

7. Security of Your Personal Information:

We will take reasonable technical and organizational precautions to prevent the loss, misuse, or alteration of Your Personal Information. We will store all Your Personal Information on our secure servers.

You acknowledge that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet*. And you are responsible for keeping the password you use for accessing our website confidential; we will not ask you for your password (except when you log in to our website).

8. Your rights:

You may inquiry us to change or delete Your Personal Information if you meet the requirements defined in General Data Protection Regulation. To that purpose while preventing fraud, please provide us appropriate information for us to identify you and the specific information you'd like us to change or delete. Please note we reserve the right to claim processing fee if we observe unreasonable behavior of requests as to harassment. And we may still withhold information that you request to the extent permitted by law.

9. Third party websites:

Our website includes hyperlinks to third party websites, e.g. websites of our authorized distributors. We have no control over, and are not responsible for, the privacy policies and practices of the third parties*.

10. Cookies:

To enhance features and functions of our website while keeping statistic to improve our operation and service, we use cookies. A cookie is a file containing a string of text that is stored by the browser of your choice on your device. It is then sent back to the server each time the browser requests a page from the server.



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Cookies may be either “persistent” cookies or “session” cookies. A persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before it expires. A session cookie will expire at the end of the user session, or when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but information that we store about you may be linked to the information stored in and obtained from cookies. We use both session and persistent cookies on our website.

We use Google Analytics and/or Adwords on our website to:

- recognize a device when a user visits the website
- track users as they navigate the website
- improve the website’s usability
- analyze the use of the website
- administer the website
- prevent fraud and improve the security of the website

Most browsers allow you to refuse, accept, or delete the cookies. Please kindly refer to their respective manual to make the wished configuration. And please note that blocking and/or deleting all cookies will have a negative impact upon the usability and your experience of our website.

11. Amendments to our privacy policy:

When necessary, we may update this policy from time to time by publishing a new version on our website.